

BRINGING EGYPT'S HERITAGE TO LIFE



SAKKARA TOURS
A MEMBER OF SGI

WELCOME



Egypt is the land of enchantment and history. From the magnificence and grand scale of the Pharaohs to the constant of the flow of the Nile, the last five thousand years have made Egypt the destination of a lifetime and the key attraction for travelers from around the world. Founded in 1972 and part of Sakkara Group International (SGI), Sakkara Tours (ST) is a full service Destination Management Company specializing in inbound tours to Egypt.

FROM THE CEO



Throughout my life I have always been in love with Egypt; this is my homeland and I hold a deep connection to the history and culture of this rich country. With Sakkara Tours, I believe in sharing this connection with the rest of the world, extending the warm Egyptian hospitality to each of our guests and guaranteeing that their experience is ideal.

Initially, we were one of the first tour operators in the country and owned one of the nation's most luxurious hotels. At the time, most of our guests from abroad came through other international operators, many of whom were not familiar with the cultural and professional differences of the country. As part of our natural growth, we expanded our tour offerings and founded an internal transportation department. Additionally, we founded our sister companies in Europe, the United States and most recently in India and the United Kingdom. All of these moves were taken to reach our ultimate goal: provide the Sakkara Tours excellence in service to our customers from the point of booking, to travel, to the point where they return to their homes.

In the future, we plan on expanding our sister companies to become active in some of the world's top tourism markets including China and Eastern Europe. Additionally, we will adapt our inbound tourism department to the changing face of the Egyptian industry, strengthening our current areas while branching into new ones to ensure that whatever our guests desire, we can provide.

I would like to take this opportunity to welcome you to Sakkara Tours and encourage you to visit and enjoy one of the world's great treasures: Egypt.

Baher Ghabbour
Chairman & CEO

SGI GROUP



Founded in 1972, Sakkara Group International is a family-owned organization built on the concept of quality service and a friendly and time-tested approach to our business. Throughout the Group's many years of experience, SGI has grown into new fields and become one of the premier conglomerates in the country. With operations in tourism, hotels, Nile cruises, real estate, and retail, the Group is diversified across a number of fields to ensure a quality investment for our investors and an exceptional experience for our guests.

GROUP HISTORY

- 1972** Group Founded
- 1978** STI Voyages (France) founded
- 1981** First urban hotel launched - Sonesta
- 1989** Launch of first Nile Cruise
- 2001** First Real Estate project launched - Mirage City
- 2008** Acquisition of first Red Sea Resort



SAKKARA TOURS

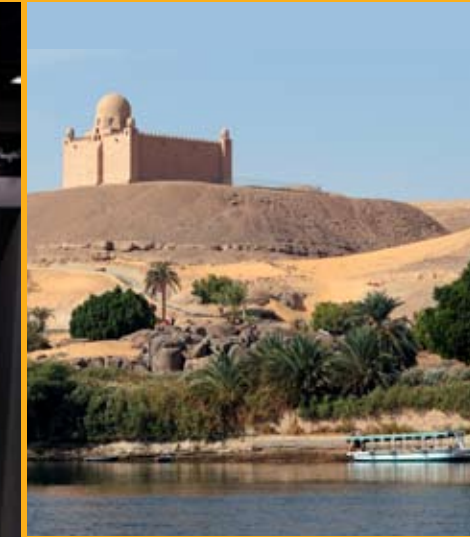
An industry leader, ST has been recognized by the Egyptian Ministry of Tourism as one of the country's leading tour operators and is also a member of a number of international travel organizations including ASTA and IATA. With headquarters in the heart of Cairo, four branch offices spread around major tourism destinations in Egypt, as well as two new offices scheduled to open in Alexandria and Taba, we are equipped and dedicated to provide our guests with an outstanding level of international service.



SETTING THE STANDARD

At Sakkara Tours, we believe that your trip to Egypt should be relaxing, educational, as well as stress-free. Thus, we hold ourselves to the highest quality standards. Internally, our quality control department conducts constant checks on our operations as well as those of our suppliers.

As our guests arrive, our customer service department then takes over, contacting each of our clients to ensure that their every need has been met. All of our guest relations staff and tour guides are warm, friendly, highly trained in a number of languages and vastly knowledgeable of the country's customs and heritage.



SPECIALIZED SERVICES



Utilizing our large presence in the Egyptian market we are able to exercise significant buying power with some of the country's top destinations and hotel chains, ensuring that our guests are given preferential treatment in prices and reservation blocks.

In addition to traditional tour packages, ST also offers some of the best specialized services in the business, including event organization, conventions and conferences, charter programs, as well as a series of special interest and themed tours to give those who desire a once-of-a-lifetime experience.

TOUR OPERATIONS CLASSICAL TOURS



At Sakkara Tours, your first-class experience begins from the moment you arrive in the country. Whether coming through our official partners or a third-party booking agency, you are greeted by our experienced and talented staff and whisked away to your tour on our in-house fleet of buses and private automobiles. We offer a wide range of tour packages, covering each area of Egypt's history, heritage, and natural beauty.

YOUR HOST IN EGYPT



DISCOVER

For those who are interested in Ancient Egypt, spend days weaving between temples and exploring five thousand year-old tombs in Luxor, or marveling at the beauty of the Pyramids of Giza and Sakkara.

RELLECT

Egypt is also a center of three of the world's grand religions: Judaism, Christianity and Islam. Visit the land of Moses, experience the journey of the Holy Family as they moved through Egypt, and reflect in the peaceful serenity and grandeur of the great mosques of Islamic Cairo.

PLAY

One of the most interesting attractions to Egypt is its natural beauty. With some of the world's most beautiful beaches and colorful coral reefs, spend your next holiday vacation basking in the year-round sunshine and spotting a rare species of fish.



MEETINGS AND INCENTIVES



Planning an international conference with participants expected to arrive from around the world? Sakkara Tours is one of the foremost Destination Management Companies in Egypt and is prepared to go the distance to make your event a success.

Through coordination with our partners and sister companies, we will take control of every detail, ensuring that the logistics and planning of your next meeting or event, no matter how large or small, will be personally handled to ensure the satisfaction of every guest.

Some of the world's top companies that have chosen to work with ST

- Crédit Agricole
- Givenchy
- Ninna Ricci
- L'Oréal
- Schlumberger
- Siemens
- Rank Xerox
- Alstom
- Renault
- Konika
- Alico
- Aventis
- Harley Davidson
- Pharaohs Rally
- United Nations
- Ely Lilly
- British American Tobacco

SPECIAL INTERESTS TOURS

Currently witnessing an increase in popularity and variety, special interest tours offers a unique experience to guests who want more than the traditional tour through the country, with the ability to tailor a program specific to individual or group needs. Whether for education, culture, history, religion, golf, arts and crafts, or folklore, Sakkara Tours will work with our customers to plan the ideal tour.

Special Interest Packages:

- Holy Family in Egypt
- Folklore and Music of Egypt
- Golf Tour of Egypt
- Educational Tours
- Historical Tours
- Desert and Adventure Tours
- Diving Tours



TRANSPORTATION



At Sakkara, we believe in providing as much of the entire tour package as possible, making sure that we are in control of the quality and experience of our guests to maximize satisfaction. In Egypt, we own one of the country's most modern fleets of buses and private automobiles. Able to whisk guests and groups easily from one tourist location to another, this dedicated fleet is safely equipped and ready at a moment's notice to cater to our tourism departments' needs.

Sakkara Fleet:

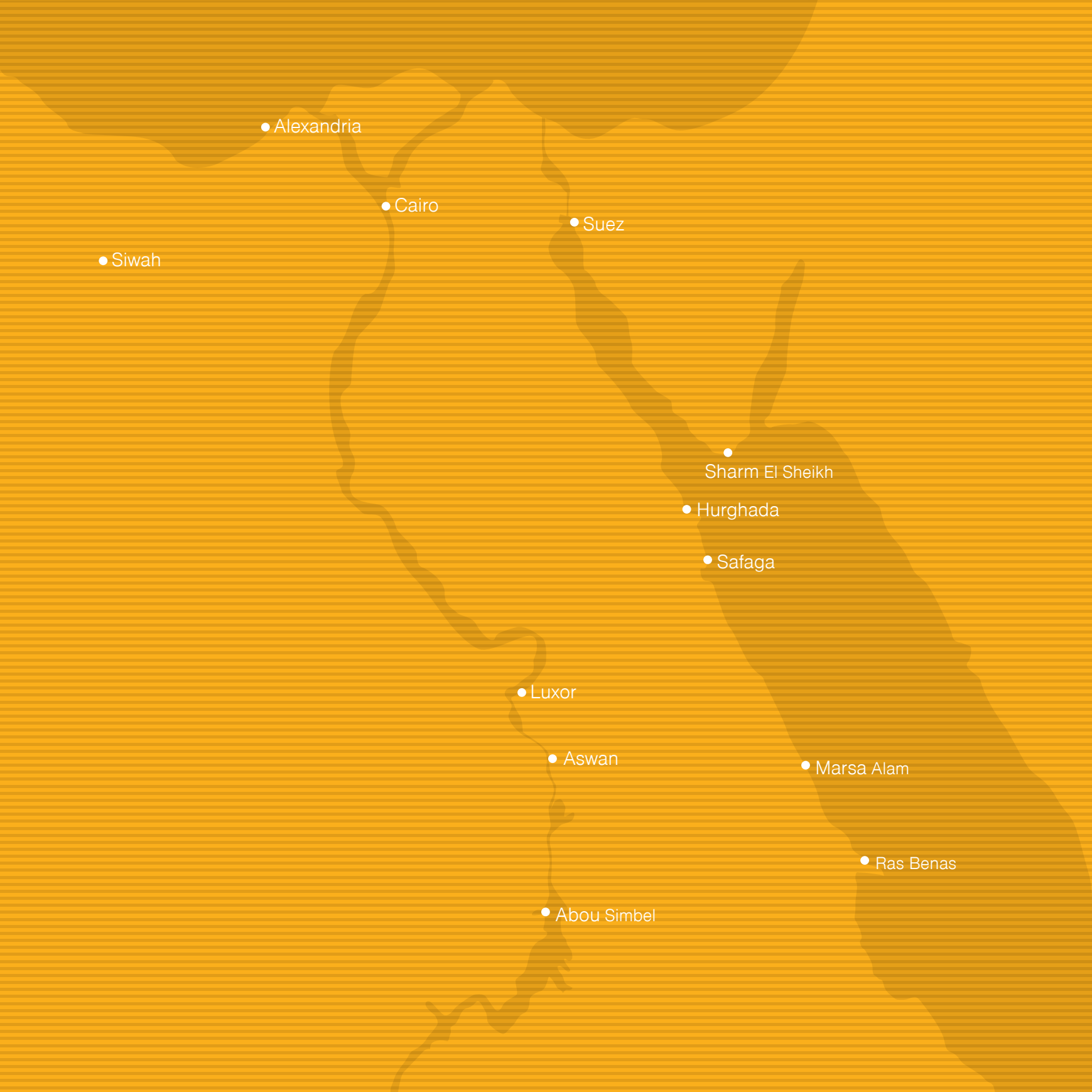
50 air-conditioned Renault and Mercedes Buses for larger groups

34 latest model cars (Volvo 2010) and smaller vans available for individual tours

TICKETING

In order to guarantee a one-stop destination for our guests, Sakkara Tours launched its ticketing office. With the ability to handle both international and domestic air and hotel bookings from our offices in Egypt, we use our Group's strength to provide the best available fares and can deliver directly to client's





CONTACT US

Head Office

61 El Marghany Street, Heliopolis, Cairo
Tel : 202 - 24177970
Fax: 202 - 24187099
Email: info@sakkara.com.eg
Human Resources: HR@sakkara.com.eg
Customer Service: customerservice@sakkara.com.eg
Planning: planning@sakkara.com.eg
MICE: monat@sakkara.com.eg

Luxor

Ali Ibn Abi Taleb, Off Khaled Ibn El Waleed Street
Tel : 2095 - 2355753

Aswan

95 Corniche El Nil street
Tel : 2097 - 2392200

Hurghada

El Sherouk Building, Hadaba Road
Tel : 2065 - 3441967

Sharm El Sheikh

97 El Nour District
Tel : 2069 - 3662376

www.sakkaragroup.com